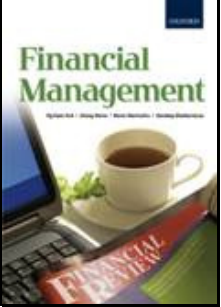


<b>Book Title:</b>	<b>Financial Management</b>	
 <p data-bbox="305 684 386 716"><b>ISBN:</b></p> <p data-bbox="240 737 451 768">9789834509590</p>	<p data-bbox="516 321 732 359"><b>Description:</b></p> <p data-bbox="516 380 1414 674">This book is written for undergraduates of business courses in which ‘fundamentals of financial management’ is one of the compulsory subjects. This book consists of 19 chapters with each financial function discussed in the most lucid and concise manner to help students to improve their basic skills in financial management. The main objective of the book is to assist and enable the students in understanding the theory and art of financial management. The book also helps to integrate the knowledge with practice in evaluating financial decisions.</p>	
<b>Edition:</b> -	<b>Publication Date:</b> June 2010	
<b>Extent:</b> 422 pages	<b>Price:</b> RM 43.90 (WM/EM)	

### General Features:

- Each chapter begins with learning objectives and includes margin notes to give a quick view of the chapter.
- Text is written in simple language, punctuated with illustrations and diagrams to help the learning process and promote the understanding of the issues involved.
- Discussion and assignment questions are provided at the end of the chapter to help students check their understanding of the topics learnt.
- Each chapter includes a case study, followed by questions to test the students understanding of the concepts and theories. Furthermore, some web based tasks are also assigned in certain chapters to provide additional knowledge and create interest in the learning process.
- Further reading in the form of short articles is included in some of the chapters to make the students pause reflect and think for a moment or discuss the issue as a group. This may improve the retention of relevant concepts or arguments.

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## Special Features:

<b><u>Special Features</u></b>	<b><u>Benefits to Teachers</u></b>	<b><u>Benefits to Students</u></b>
Designed in line with the relevant syllabus prescribed at undergraduate level in Malaysian public and private universities.	Can be recommended to students as the book is in line with the syllabus.	Enables students to prepare for the examination as the book is in line with the syllabus.
Each chapter includes learning objectives as well as chapter summary	Helps to highlight main points and key concepts.	Helps to highlight main points and key concepts and enhance understanding.
Includes a number of illustrative examples.	Aids teaching and helps bridge theoretical learning with real-life examples.	Enables students to familiarize themselves with real-life examples.
Text incorporates Islamic finance to recognize its growing importance.	Helps to highlight new developments in the business world.	Enables students to familiarize themselves with new developments in the business world.
Summary of ratio and formulas are provided at end the chapters for quick review.	Helps to highlight important ratios and formulas learnt in each chapter.	Enables students review the important ratios and formulas studied in each chapter.
Is supplemented with CD comprising Powerpoint teaching presentation, solution manual, test bank as well as Instructors manual.	For class activity, student assignment and assessment.	For students' self-assessment and preparation for examination.

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